



Web development

We provide descriptions
and prices of our
web developers

clevercrayon.com

Welcome to our web-studio! A team of skillful web development professionals works here. If you have a brilliant idea about starting an online store and you need an original site; or, you just want to layout setting some previously designed pages in order to start a site – we are the team you need.

Our experts' professional areas encompass the following:

- Web site or web application design (including, drawing up technical requirements, interface design, etc.);
- Generating creative web design ideas or working out the design concept;
- Creating website pages' templates, multimedia and FLASH-elements ;
- Pages/templates layout;
- Programming or integration in the content management systems;
- Web site localization and optimization;
- Testing and correcting defects/failures;
- The site launch on a public platform;
- The operating site maintenance.

Our IT-specialists have earned enough experience in all the above areas enabling them to implement different tasks.

You can order either to solve a separate problem (for example, to test a site), or to build a site from scratch.

Normally, the following experts are involved in a complex web-development project:

- A project manager;
- A web designer;
- A programmer/web layout specialist;
- A tester/usability engineer;
- A copywriter/content manager.

In case one specialist is unable to cope with his task, extra staff would be attracted - depending on your order scope and complexity.

Our development team is a group of experts totally captured by their professions. They are capable to turn your ideas into reality- even the most complicated and unusual ones.

For convenience purposes, all the negotiations with a client are held by our Project Manager (especially, concerning design brief and design concept). The latter's obligation is also to control the orders' expiries.

WE TURN YOUR IDEAS INTO REALITY!

There are three ways to pay for our services, namely:

- **Hourly payment** through Upwork.com platform (the hourly rate is negotiable; what is more, the platform enables employers to monitor what exactly their contractors are doing during their working hours);
- **Fixed price** for each completed task, paid through Upwork.com platform. (The price is negotiable and depends on the volume of work to be done);
- **Monthly payment** (The client approves the applicant(s) to the required position(s) for the project and covers all costs agreed upon (salaries, overheads, etc.)).

Notes:

1. The fixed price payments, which amount to 150 USD and more, are to be split into milestones and each of the latter is to be paid separately.
2. Additional fee to the basic cost for our services provided on weekends, national holidays and during off-hours - plus 50%.
3. Only VIP clients are eligible for volume discounts. 'VIP client' is a customer who has already paid for our services at least 2,000 USD.

HOW TO CONTACT US:

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We are here to assist you!

